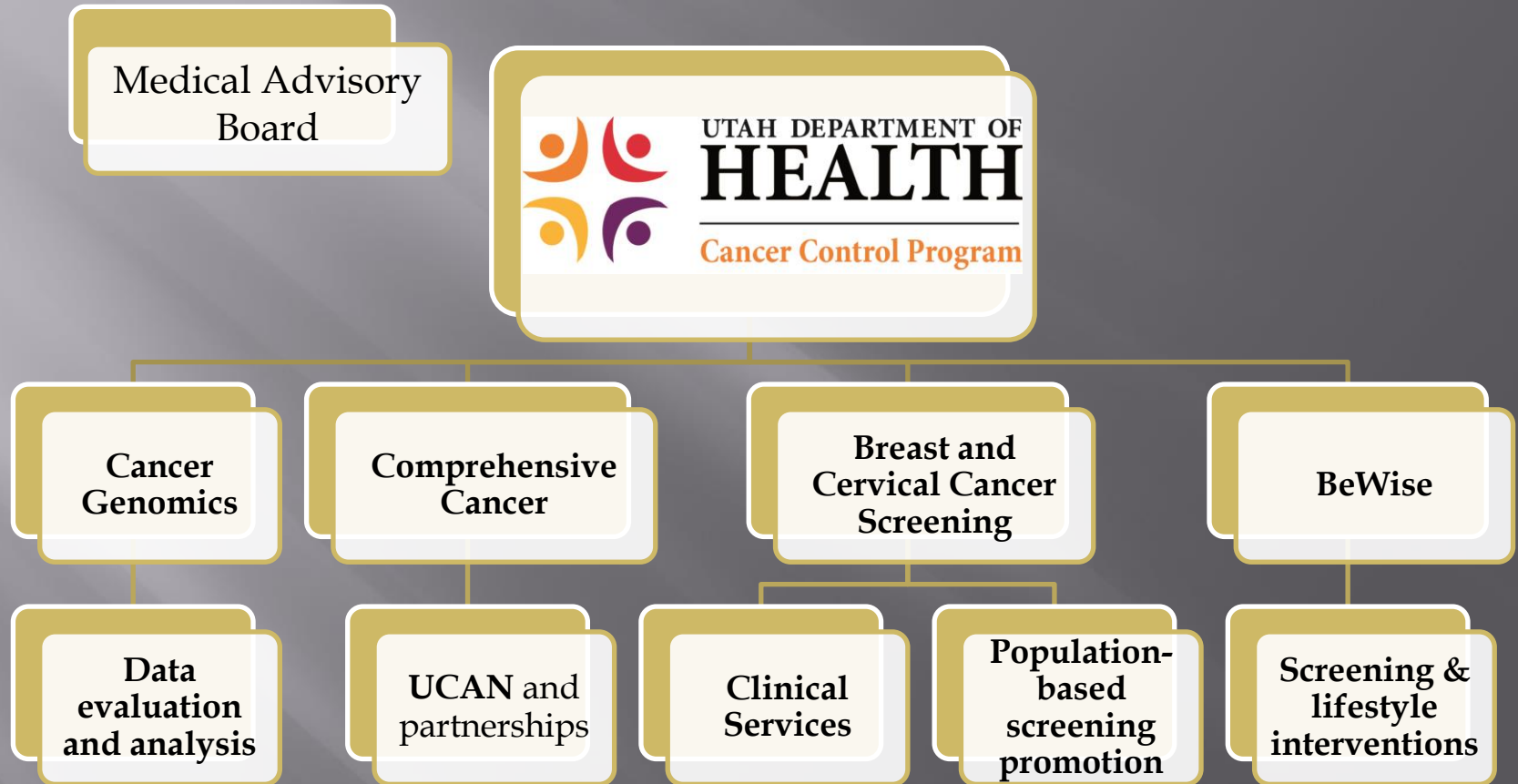




UTAH DEPARTMENT OF
HEALTH

UTAH CANCER CONTROL PROGRAM (UCCP)

Structure and Responsibilities



Breast and Cervical

**Breast and Cervical
Cancer Screening
&
BeWise Services**

**Clinical
Services**

**Patient
Navigation**

**Lifestyle
Intervention
and coaching**

**Media,
Education,
Awareness**

Data Analysis

Clinical Services

Qualifications

- ✓ Women 40-64
- ✓ At or below 250% FPL
- ✓ Uninsured, underinsured,
or insured with high deductibles
- ✓ Services are medically advisable



Clinical Services

- ✓ Clinical breast exam
- ✓ PAP smear
- ✓ Mammogram vouchers
- ✓ Diagnostic services
- ✓ BeWise Services*:
 - ✓ A1C or glucose
 - ✓ lipid panel
 - ✓ Hypertension and BMI
 - ✓ Follow up lifestyle coaching



*availability varies by provider

Patient Navigation

- ✓ Necessary diagnostic services coordinated
- ✓ All patients navigated to medical home
- ✓ Cancer patients navigated into Medicaid
- ✓ Ongoing lifestyle coaching for those enrolled in BeWise
- ✓ Reminder letters and calls



Lifestyle Coaching*

- ✓ Ongoing monitoring of cardiovascular status:
 - ✓ A1C or glucose
 - ✓ lipid panel
 - ✓ Hypertension and BMI
 - ✓ Navigate to PCP for medical intervention if necessary
- ✓ Personalized coaching
 - ✓ Nutrition
 - ✓ Exercise
 - ✓ Smoking cessation
 - ✓ Healthy alternatives, tools, and lifestyle changes



*availability varies by provider

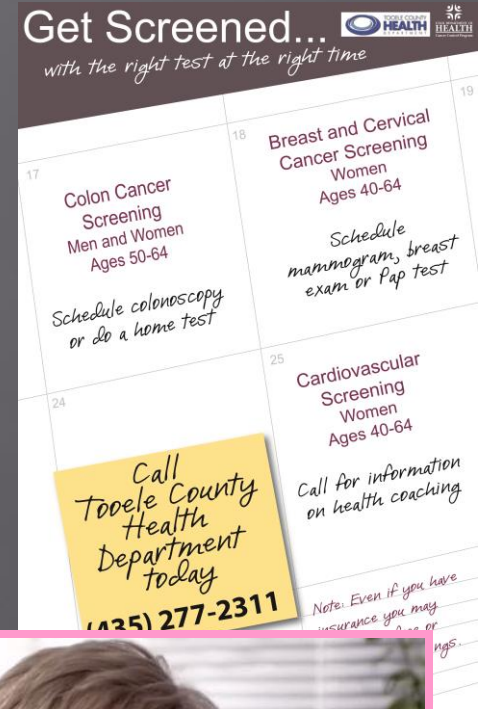
Partners

- ✓ Multiple local health departments (LHDs)
- ✓ Multiple federally qualified health centers (FQHCs)
- ✓ Health Clinics of Utah (UDOH)
- ✓ Community 501(c)3s
- ✓ Multiple healthcare systems, hospitals, and private providers



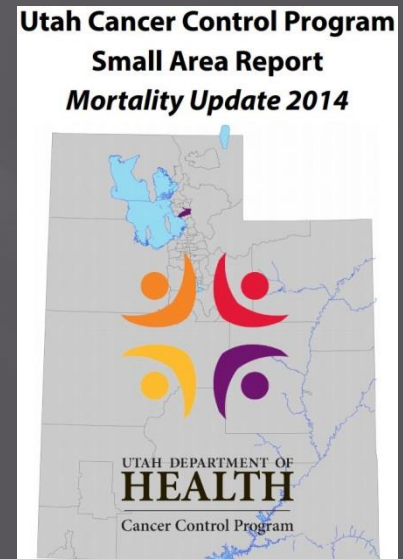
Education and Awareness

- ✓ Large Media Campaigns
- ✓ Social media/small media
- ✓ Educational materials
- ✓ Sponsorships and partnerships
- ✓ Community outreach
- ✓ Community health workers
- ✓ Training and conferences



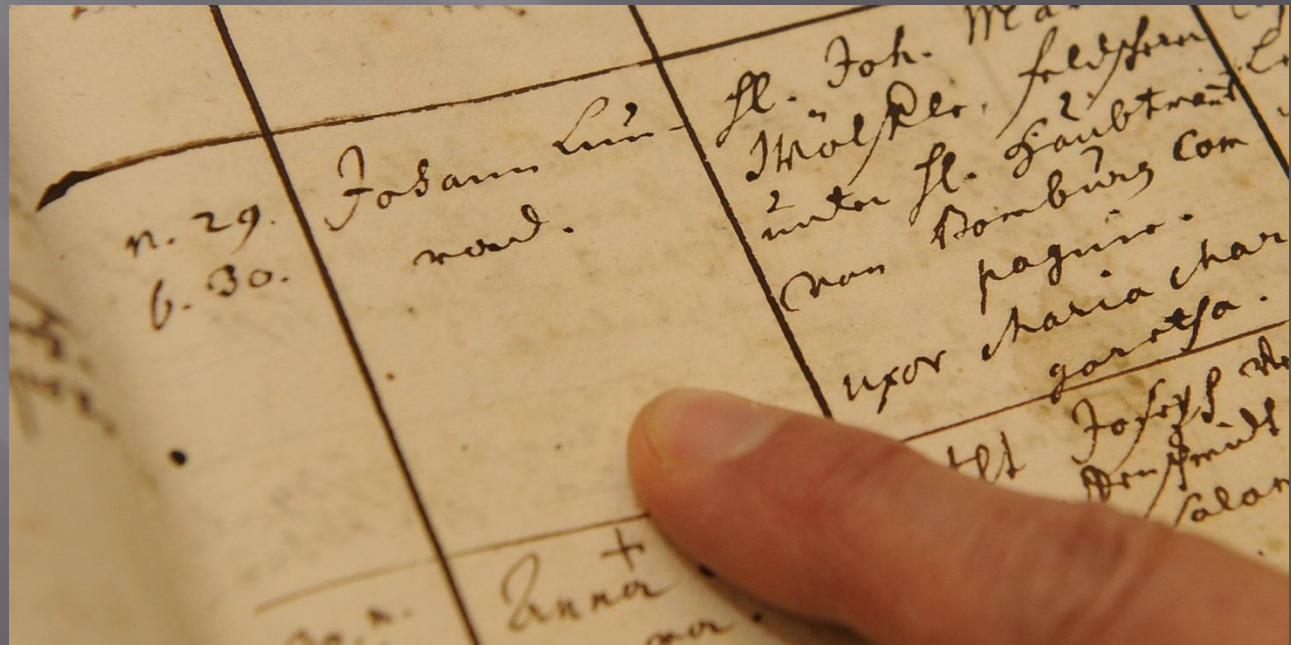
Data Analysis

- ✓ Develop work plans, recruitment, interventions, and awareness campaigns based on strong data evaluation
- ✓ Team of dedicated epidemiologists
- ✓ UCCP database of patients
- ✓ Multiple sources of data: BRFSS, IBIS, UCR, UPDB
- ✓ Media evaluations, public perception, actual screening numbers, surveys, population data, focus groups



Genomics Focus

- ✓ Five states with CDC funded genomics programs
- ✓ Utah unique for genealogy, large families, largely homogeneous populations, genetic research facilities and cancer programs



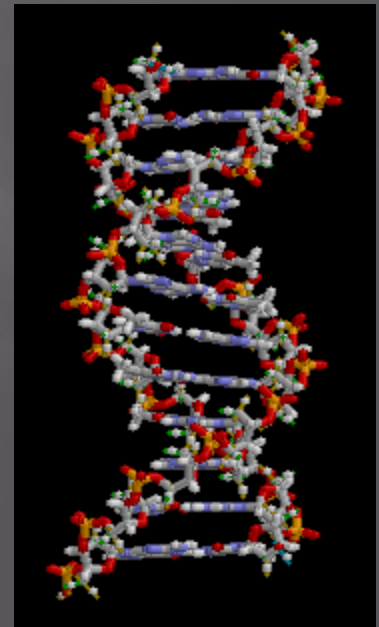
Cancer Genomics

- ✓ Increase understanding and acceptance of genetic testing and counseling for BRCA I and II and Lynch Syndromes (cancer syndromes with prophylactic/prevention protocols)
- ✓ Increase knowledge and research
- ✓ Develop partnerships between and within healthcare systems
- ✓ Build statewide infrastructure
- ✓ Identify roadblocks



Genomics Partnerships

- ✓ Huntsman Cancer Institute genetic counseling
- ✓ Intermountain Health Care genetic counseling
- ✓ Utah Cancer Registry
- ✓ Utah Population Database
- ✓ Project E.C.H.O.



Comprehensive Cancer

- ✓ Sun Safe on the Slopes
- ✓ Radon
- ✓ Bike/Ped
- ✓ Shade Policy
- ✓ Policy Database
- ✓ Access to fresh fruits/vegetables for schools
- ✓ EBT machines at farmer's market
- ✓ Identifying food deserts
- ✓ Mammography van to rural areas
- ✓ Assessment of teen tanning regulations
- ✓ Increased reminders for cancer screenings



Utah Cancer Action Network (UCAN)

- ☑ Conference with abstracts, poster sessions, national speakers
- ☑ Multiple teams focused on strategic topics identified in State Cancer Plan

